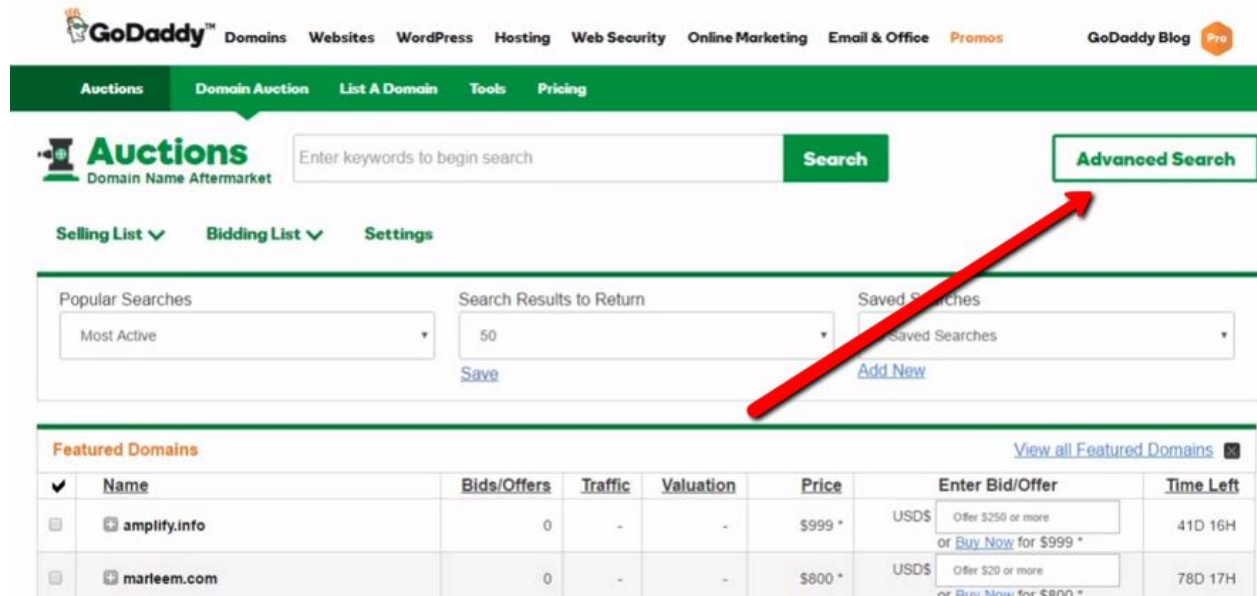


Buying An Aged Domain For Your Money Site

- Login to your [Godaddy](#) account
- Click on Advanced Search



GoDaddy™ Domains Websites WordPress Hosting Web Security Online Marketing Email & Office Promos GoDaddy Blog Pro

Auctions Domain Auction List A Domain Tools Pricing

Auctions Domain Name Aftermarket

Enter keywords to begin search **Search** **Advanced Search**

Selling List ▼ Bidding List ▼ Settings

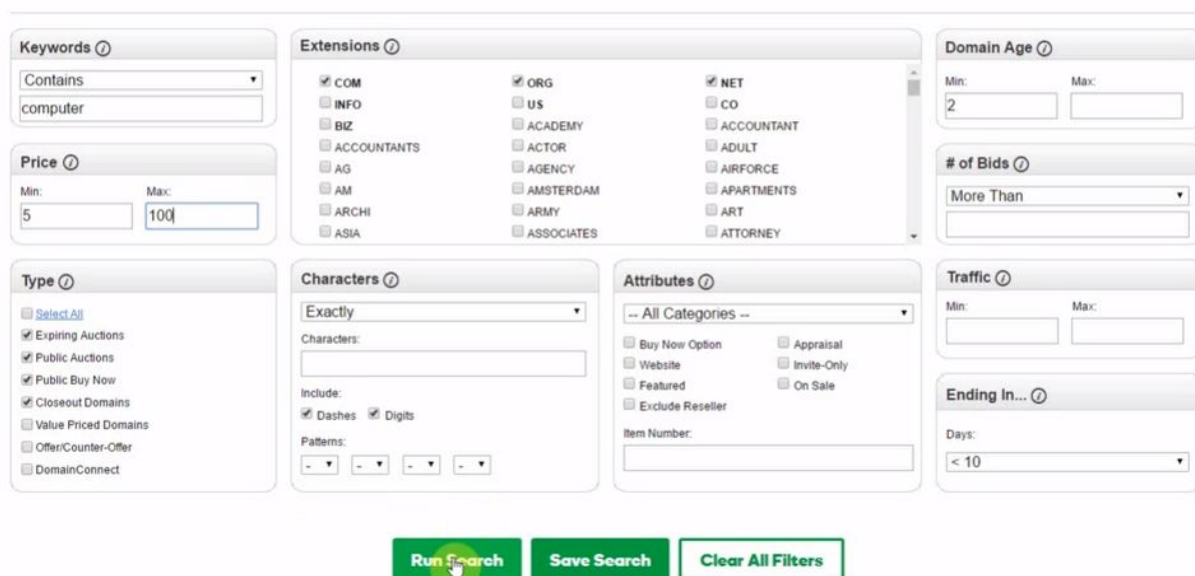
Popular Searches: Most Active Search Results to Return: 50 Saved Searches: Saved Searches

Featured Domains [View all Featured Domains](#)

✓	Name	Bids/Offers	Traffic	Valuation	Price	Enter Bid/Offer	Time Left
☐	amplify.info	0	-	-	\$999 *	USD\$ Offer \$250 or more or Buy Now for \$999 *	41D 16H
☐	marleem.com	0	-	-	\$800 *	USD\$ Offer \$20 or more or Buy Now for \$800 *	78D 17H

- Fill in your search criteria similar to the screenshot below

Advanced Search



Keywords Contains computer

Price Min: 5 Max: 100

Type ☐ Select All ☒ Expiring Auctions ☒ Public Auctions ☒ Public Buy Now ☒ Closeout Domains ☐ Value Priced Domains ☐ Offer/Counter-Offer ☐ DomainConnect

Extensions ☒ COM ☐ INFO ☐ BIZ ☐ ACCOUNTANTS ☐ AG ☐ AM ☐ ARCHI ☐ ASIA ☒ ORG ☐ US ☐ ACADEMY ☐ ACTOR ☐ AGENCY ☐ AMSTERDAM ☐ ARMY ☐ ASSOCIATES ☒ NET ☐ CO ☐ ACCOUNTANT ☐ ADULT ☐ AIRFORCE ☐ APARTMENTS ☐ ART ☐ ATTORNEY

Domain Age Min: 2 Max:

of Bids More Than

Characters Exactly Characters: Include: ☒ Dashes ☒ Digits Patterns: - - - -

Attributes -- All Categories -- ☐ Buy Now Option ☐ Website ☐ Featured ☐ Exclude Reseller ☐ Appraisal ☐ Invite-Only ☐ On Sale Item Number:

Traffic Min: Max:

Ending In... Days: < 10

Run Search **Save Search** **Clear All Filters**

Where:

- Keywords - select from the drop down menu 'contains' instead of 'exact match'. Enter a word that's related to your business. For example your business is all about computers. You may want to use the word 'computer' and NOT 'computers' because that will reduce the number of results you will get.
- Extensions - look for COM, ORG, NET. If you're in the United Kingdom you may want to select CO.UK. If you're in the United States you may want to select US
- Domain Age - look for a minimum age of 2 years and leave the maximum blank
- Ending In - this tells you when the auction closes such that if you choose < 10 that means the auction closes in 10 days.
- Type - select Expiring Auctions, Public Auctions, Public Buy Now and Closeout Domains
- Price - set Min to \$5 and Max to \$100

→ Click Run Search

→ Once all results are displayed, download it by clicking the green arrow icon

Auctions
Domain Name Aftermarket

Enter keywords to begin search **Search** **Advanced Search**

Selling List **Bidding List** **Settings**

Popular Searches: Most Active
Search Results to Return: 50
Saved Searches: No Saved Searches

[Save](#) [Add New](#)

Advanced Search Results

Watch	Name	Bids/Offers	Traffic	Valuation	Price	Enter Bid/Offer	Time Left
☐	virginia-beach-computer-repair.net	0	-	-	\$5 *	Buy Now for \$5 *	1H 33M
☐	computerpartscomparison.com	0	7	-	\$9 *	Buy Now for \$9 *	1H 33M
☐	ercomputers.org	0	5	-	\$8 *	Buy Now for \$8 *	1H 34M
☐	naperville-computer-repair-service.com	0	22	Less than \$1,000	\$12 *	USD\$ Bid \$12 or more	1H 35M
☐	computerdoctorsw.com	0	7	-	\$12 *	USD\$ Bid \$12 or more	1H 37M
☐	computers-without-borders.org	0	20	-	\$11 *	Buy Now for \$11 *	1H 40M
☐	indianapolis-computer-repair.net	0	7	Less than \$1,000	\$5 *	Buy Now for \$5 *	1H 43M
☐	fresno-computer-repair.net	0	11	\$1,054	\$5 *	Buy Now for \$5 *	1H 44M

→ Copy all the domains from the spreadsheet and paste them into URL Profiler

→ Download URL Profiler [here](#).

1. paste domains here

2. check Moz

3. click Run Profiler

The screenshot shows the URL Profiler v1.77 interface. On the left, there is a list of domains, including 'chamundacomputer.net', 'computerslvivonia.com', '100computerlearning.com', etc. A red box labeled '2. check Moz' points to the 'Moz (Free)' checkbox under 'Domain Level Data'. On the right, there are various analysis settings like 'Social Accounts', 'Google Analytics', etc. A red box labeled '1. paste domains here' points to the 'URL (322)' list. At the bottom right, a red box labeled '3. click Run Profiler' points to the 'Run Profiler' button.

→ Sort according to Domain Authority by doing the following

1. highlight all data

2. click Data

3. click Sort

4. sort by Domain Authority

5. select Largest to Smallest

The screenshot shows the Microsoft Excel interface with a list of domains and their metrics. A red box labeled '1. highlight all data' points to the data range. A red box labeled '2. click Data' points to the 'Data' tab. A red box labeled '3. click Sort' points to the 'Sort' button. A red box labeled '4. sort by Domain Authority' points to the 'Sort by Domain Authority' option in the Sort dialog box. A red box labeled '5. select Largest to Smallest' points to the 'Largest to Smallest' option in the Sort dialog box.

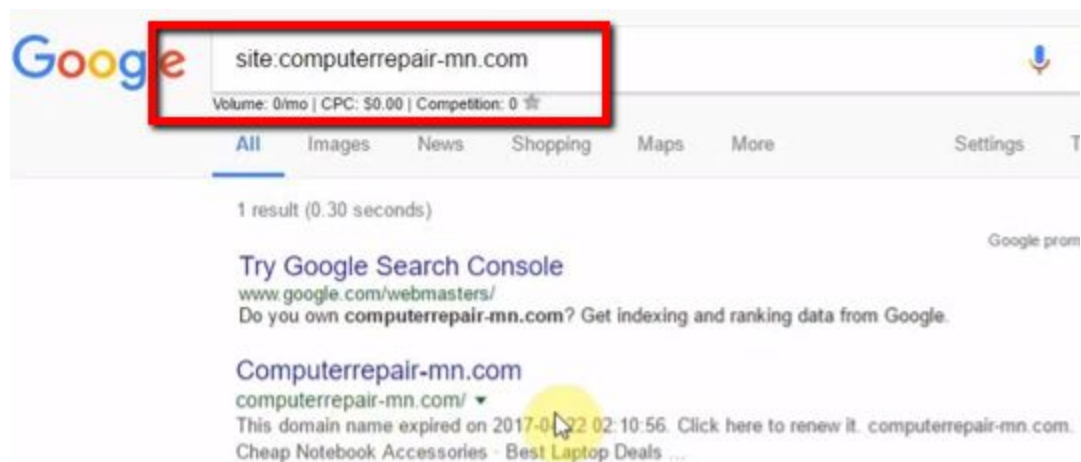
- Look for domains that have decent Domain Authority. When we say 'decent' it actually depends on your judgement. Put it this way, a brand new site has Domain Authority of 1. So anything higher than 1 is gonna be better.
- Copy your chosen domains into a new spreadsheet and delete all domains that have Page Authority of 1
- Go back to the spreadsheet from the URL profiler and this time sort by Page Authority (largest to smallest)
- Look for domains that have good Page Authority. In this case its 14 and above because the rest are just 1

	A	B	C	D	E
3	buydesktopcomputer.net	4	19	0	0
4	computerrepairofstatenisland.com	3	19	0	0
5	computerguyzone.com	3	19	0	0
6	toptiercomputerservices.net	3	19	0	0
7	perfect-your-computer.com	3	19	0	0
8	computerforensicsresourcesanfrancisco.com	3	19	0	0
9	howmycomputerworks.org	3	19	0	0
0	cloudtechcomputers.com	3	19	0	0
1	computerizedweightloss.com	3	19	0	0
2	computerizedweightloss.org	3	19	0	0
3	computergates.net	3	19	0	0
4	computerforeveryhome.com	3	19	0	0
5	greycasecomputers.com	3	19	0	0
6	browardcomputer.com	3	19	0	0
7	wisconsincomputerservices.com	8	18	0	0
8	coloradospringscomputerrepair.net	6	18	0	0
9	atlantacomputersurgeon.com	8	17	0	0
0	ftcomputer.net	6	17	0	0
1	toledocomputerrepair.net	6	17	0	0
2	siacomputers.com	4	17	0	0
3	cato-computer.com	4	17	0	0
4	palmettocomputerservices.com	7	16	0	0
5	lvcomputer-repair.com	7	16	0	0
6	infracomputer.com	6	16	0	0
7	computertechinfo.com	5	16	0	0
8	sscomputerrepairs.com	4	16	0	0
9	computerdvdplayers.com	5	15	0	0
0	luhicomputers.com	6	14	0	0
1	computerinvestigationbooks.com	4	14	0	0
2	computerrepair-mn.com	4	14	0	0
3	computerrepairinencino.com	19	1	0	0
4	computer-humour.com	13	1	0	0
5	guelphcomputers.net	13	1	0	0
6	computersmemory.net	9	1	0	0
7	newtabletcomputer.com	9	1	0	0
8	computersolutionsguy.com	9	1	0	0

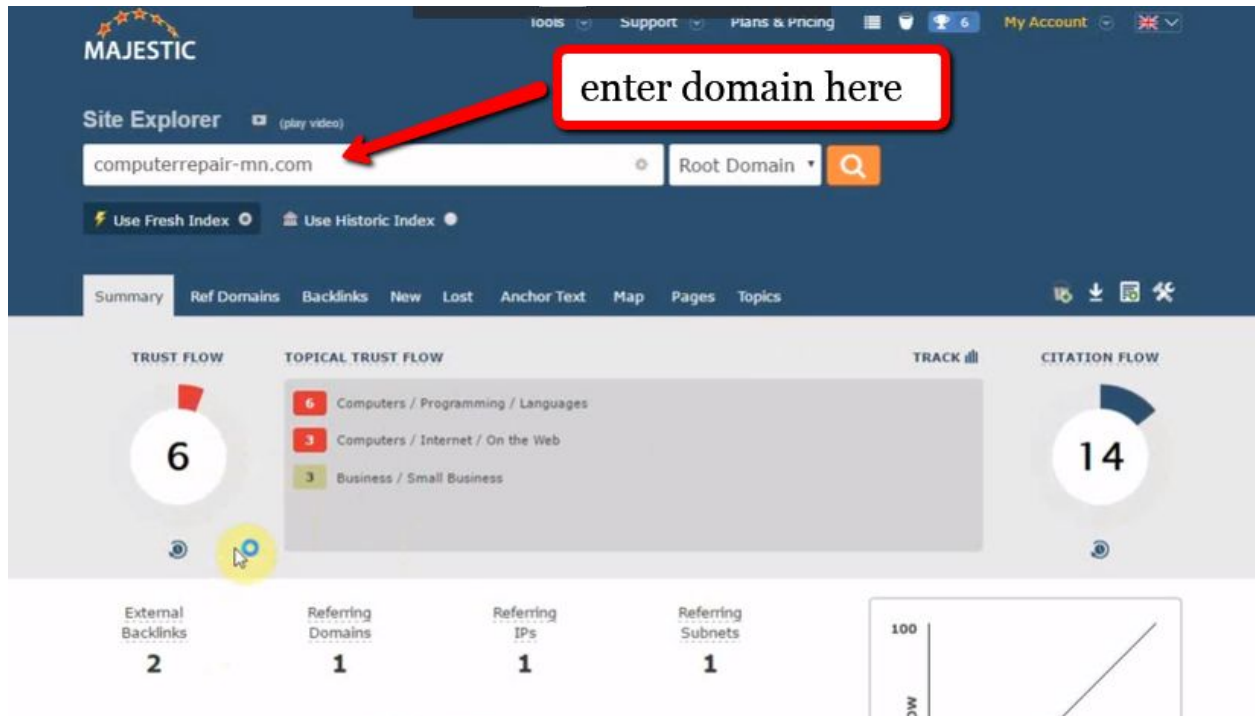
- Copy over your selected domains into the new spreadsheet
- Highlight all data and sort by Domain Authority (largest to smallest)
- Select the domains you might be interested in. Look for something a bit more generic.
- Highlight your chosen domains so you can look into each of these a bit more deeper

	A	B	C	D	E
1	Domain	Domain Mozscape Domain Authority	Domain Mozscape Page Authority	Domain Mozscape External Equity Links	Domain Mozscape MozRank
2	free-computer-wallpapers.com	28	36	7	3.34
3	free-computer-wallpapers.com	28	36	7	3.34
4	computertrainingcenters.com	16	24	2	5.53
5	computertrainingcenters.com	16	24	2	5.53
6	bostoncomputerrepairservices.com	13	27	31	4.53
7	bostoncomputerrepairservices.com	13	27	31	4.53
8	newmexicosupercomputer.com	11	24	2	3.2
9	newmexicosupercomputer.com	11	24	2	3.2
10	computerrepairindianapolis.com	10	25	2	5.32
11	computerrepairindianapolis.com	10	25	2	5.32
12	computersnewshop.com	8	20	0	0
13	wisconsincomputerservices.com	8	18	0	0
14	atlantacomputersurgeon.com	8	17	0	0
15	fixyourcomputernow.net	7	23	14	3.5
16	dearborncomputers.com	7	22	1	3.76
17	truecomputersolutions.com	7	20	0	0
18	palmettocomputerservices.com	7	16	0	0
19	lvcomputer-repair.com	7	16	0	0
20	computerserviceinnyc.com	6	21	1	3.35
21	coloradospringscomputerrepair.net	6	18	0	0
22	ftcomputer.net	6	17	0	0
23	toledocomputerrepair.net	6	17	0	0
24	infracomputer.com	6	16	0	0
25	luhicomputers.com	6	14	0	0
26	hstcomputers.com	5	21	0	0
27	computertechinfo.com	5	16	0	0
28	computerdvdplayers.com	5	15	0	0
29	buydesktopcomputer.net	4	19	0	0
30	siacomputers.com	4	17	0	0
31	cato-computer.com	4	17	0	0
32	sscomputerrepairs.com	4	16	0	0
33	computerinvestigationbooks.com	4	14	0	0
34	computerrepair-mn.com	4	14	0	0
35	computerrepairofstatenisland.com	3	19	0	0
36	computerguyzone.com	3	19	0	0

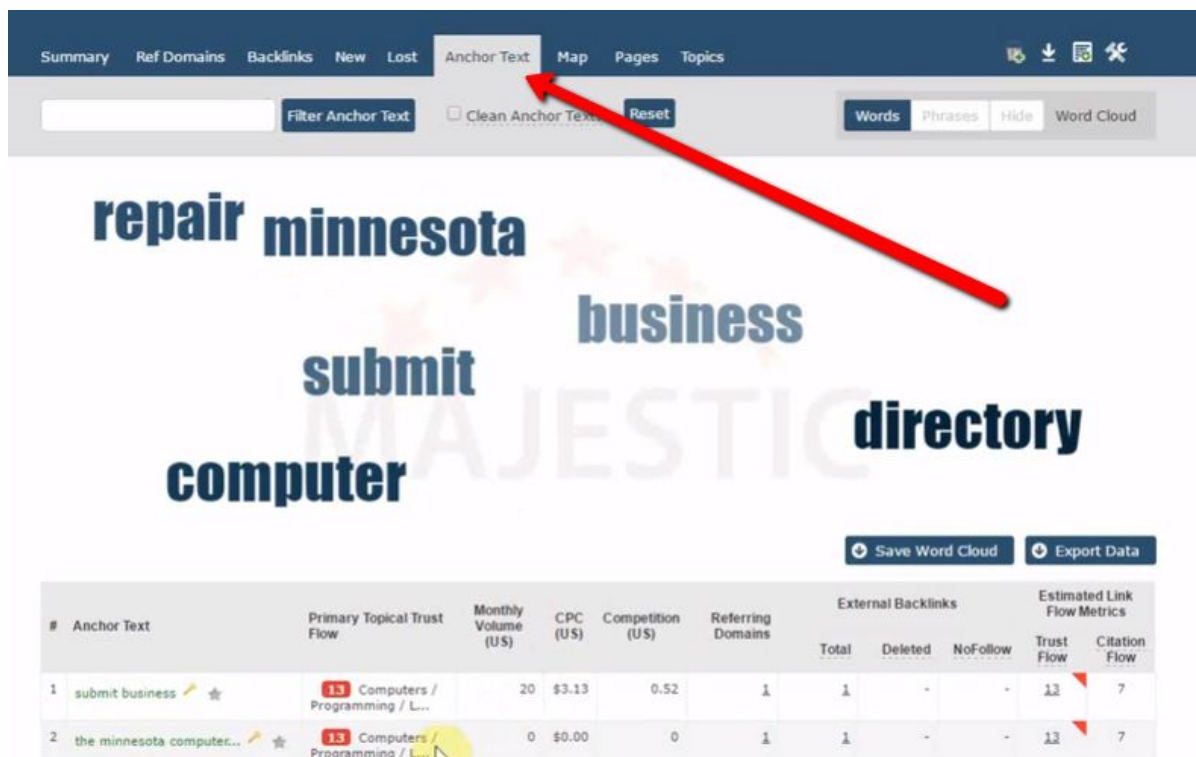
→ Next is to make sure the site is indexed by google by doing a google search using site:example.com



→ As you can see from the screenshot above that the site is indexed by google
 → Next is go to Majestic.com



- This site has some trust flow and you can see that it has 2 backlinks
- Next is to check the anchor text. In this example, it is all about computers which is good.



→ After checking the above and seeing that all are good, highlight this domain in your spreadsheet as a potential domain.

UPDATES AVAILABLE Updates for Office are ready to be installed. At first we need to close some apps. Update now

A34 computerrepair-mn.com

	A	B	C	D	E
16	dearborncomputers.com	7	22	1	3.76
17	truecomputersolutions.com	7	20	0	0
18	palmettocomputerservices.com	7	16	0	0
19	lvcomputer-repair.com	7	16	0	0
20	computerserviceinnyc.com	6	21	1	3.35
21	coloradospringscomputerrepair.net	6	18	0	0
22	ftcomputer.net	6	17	0	0
23	toledocomputerrepair.net	6	17	0	0
24	infracomputer.com	6	16	0	0
25	luhicomputers.com	6	14	0	0
26	hstcomputers.com	5	21	0	0
27	computertechinfo.com	5	16	0	0
28	computerdvdplayers.com	5	15	0	0
29	buydesktopcomputer.net	4	19	0	0
30	siacomputers.com	4	17	0	0
31	cato-computer.com		17	0	0
32	sscomputerrepairs.com	4	16	0	0
33	computerinvestigationbooks.com	4	14	0	0
34	computerrepair-mn.com	4	14	0	0
35	computerrepairofstatenisland.com	3	19	0	0
36	computerguyzone.com	3	19	0	0
37	toptiercomputerservices.net	3	19	0	0
38	perfect-your-computer.com	3	19	0	0
39	computerfranciscaninsurancefranc	3	16	0	0

→ Let's take a look at another one

→ See if it's indexed in google first. Make sure the home page is ranked at the top. If not, don't buy that domain because it means that that site is in penalty

Google site:sscomputerrepairs.com

Volume: 0/mo | CPC: \$0.00 | Competition: 0

All Images News Shopping Maps More Settings Tools

4 results (0.26 seconds)

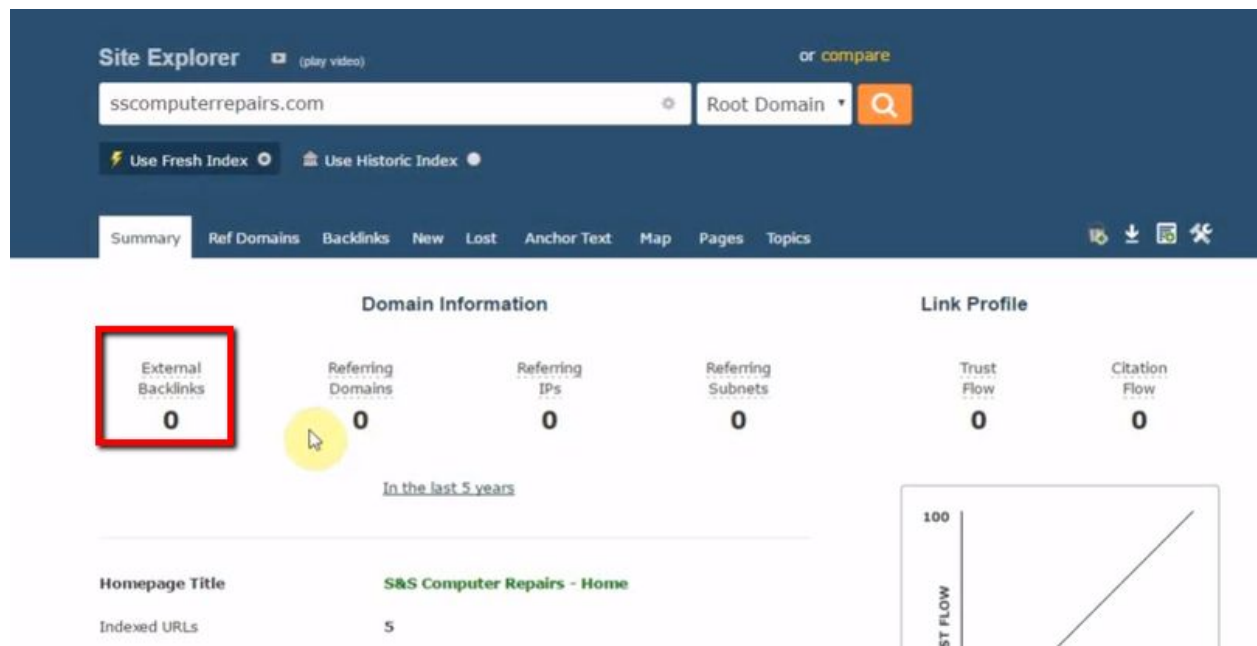
Try Google Search Console
www.google.com/webmasters/
Do you own sscomputerrepairs.com? Get indexing and ranking data from Google.

S&S Computer Repairs - Home
www.sscomputerrepairs.com/
Computer Repairs for Canton, Ohio.

Prices - S&S Computer Repairs
www.sscomputerrepairs.com/prices.html
We will also provide freeware programs such as Child Safety/Monitoring, AntiVirus, AntiMalware, and Secret Monitoring. This would fall into the Software Install ...

Contacts - S&S Computer Repairs
www.sscomputerrepairs.com/contacts.html
Contact form. Phone Number *. - . Name *. First. Last. Email *. Please explain Problem *. Submit.
Donate to keep our site running. Create a free website.

→ Next is to check the majestic metrics

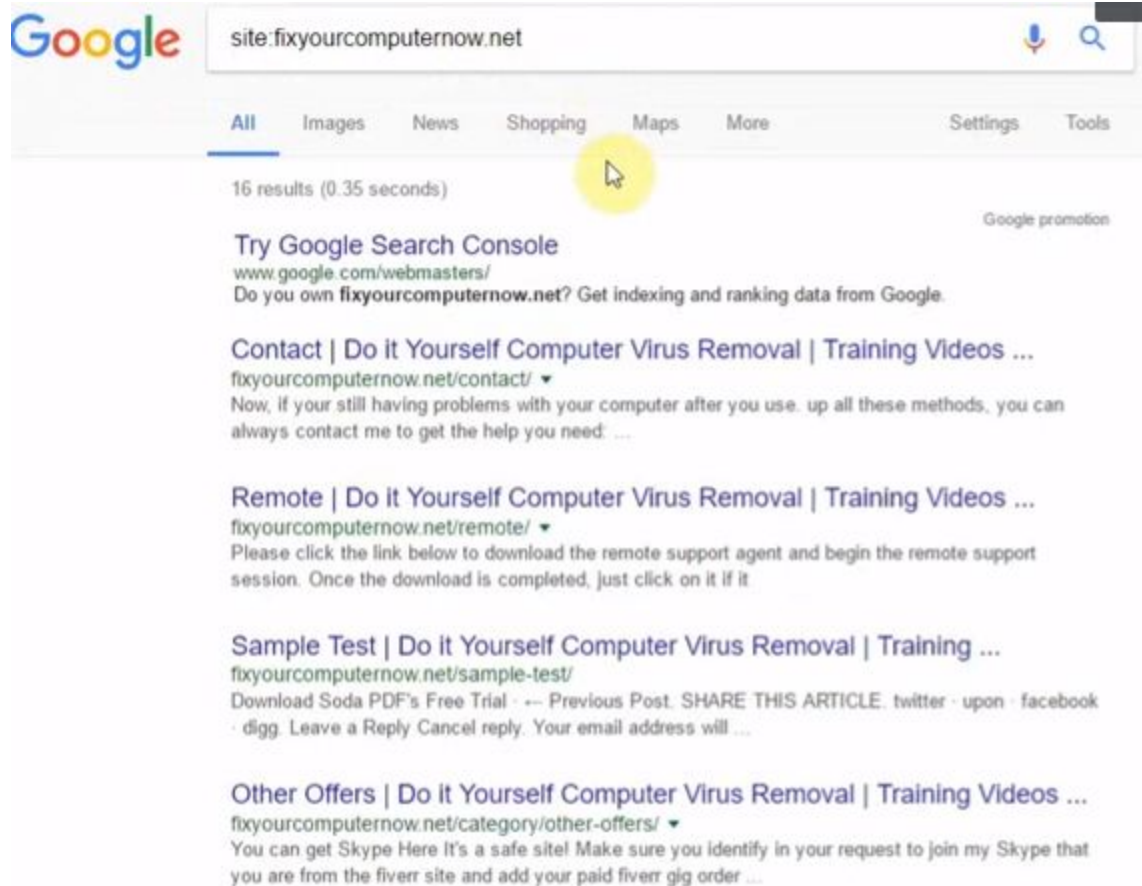


→ This one has zero backlinks so this domain shouldn't be of interest to you

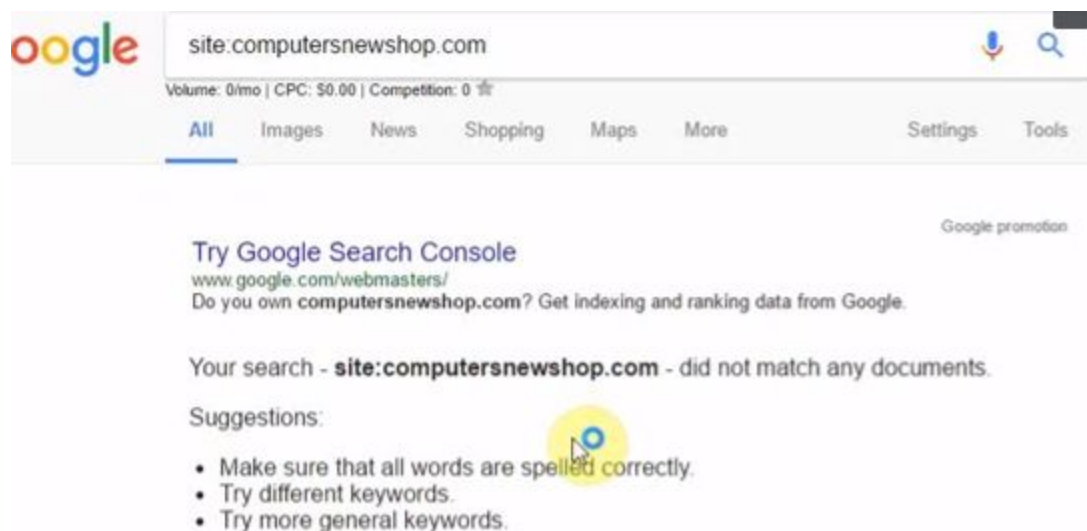
→ Go back to your spreadsheet and mark this domain as not a potential domain

25	luhicomputers.com	6	14	0
26	hstcomputers.com	5	21	0
27	computertechinfo.com	5	16	0
28	computerdvdplayers.com		15	0
29	buydesktopcomputer.net	4	19	0
30	siacomputers.com	4	17	0
31	cato-computer.com	4	17	0
32	sscomputerrepairs.com	4	16	0
33	computerinvestigationbooks.com	4	14	0
34	computerrepair-mn.com	4	14	0
35	computerrepairofstatenisland.com	3	19	0
36	computerguyzone.com	3	19	0
37	toptiercomputerservices.net	3	19	0
38	perfect-your-computer.com	3	19	0
39	computerforensicsressourcesanfranc	3	19	0
40	howmycomputerworks.org	3	19	0
41	cloudtechcomputers.com	3	19	0

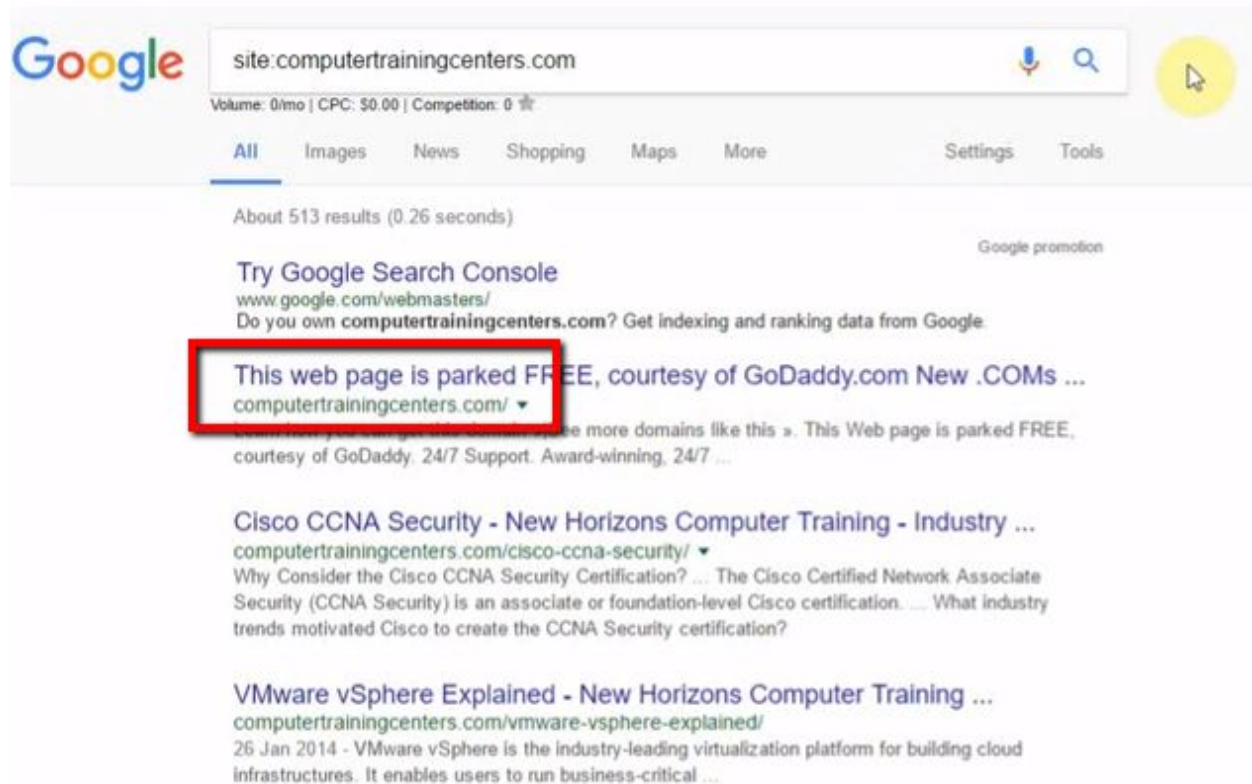
→ Check another domain up the list. See if it's indexed in google.



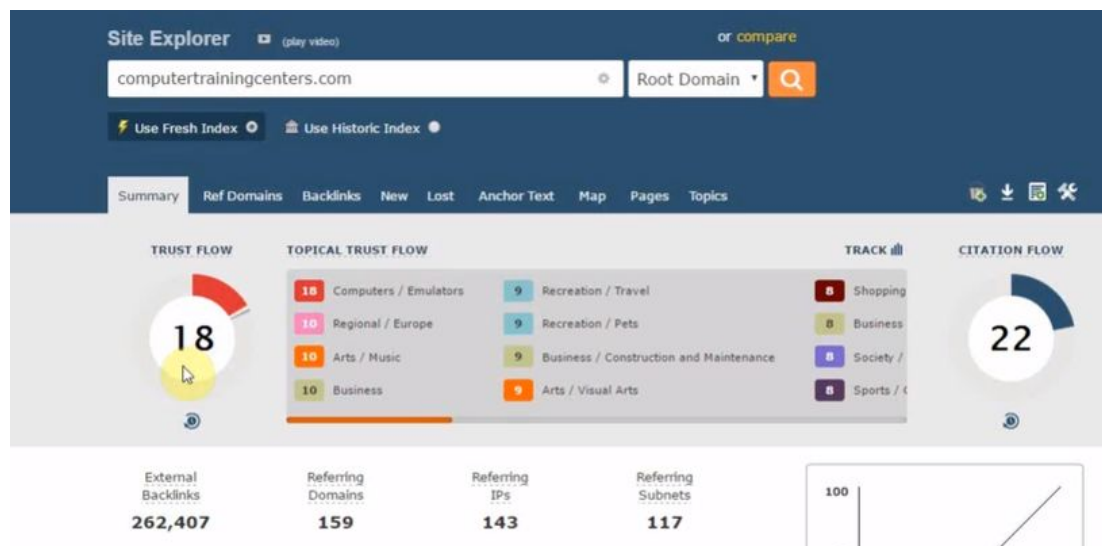
- This one is indexed in google but you won't find the home page in the results.
- Go back to your spreadsheet and mark this as not a potential domain
- Check the next domain up the list.



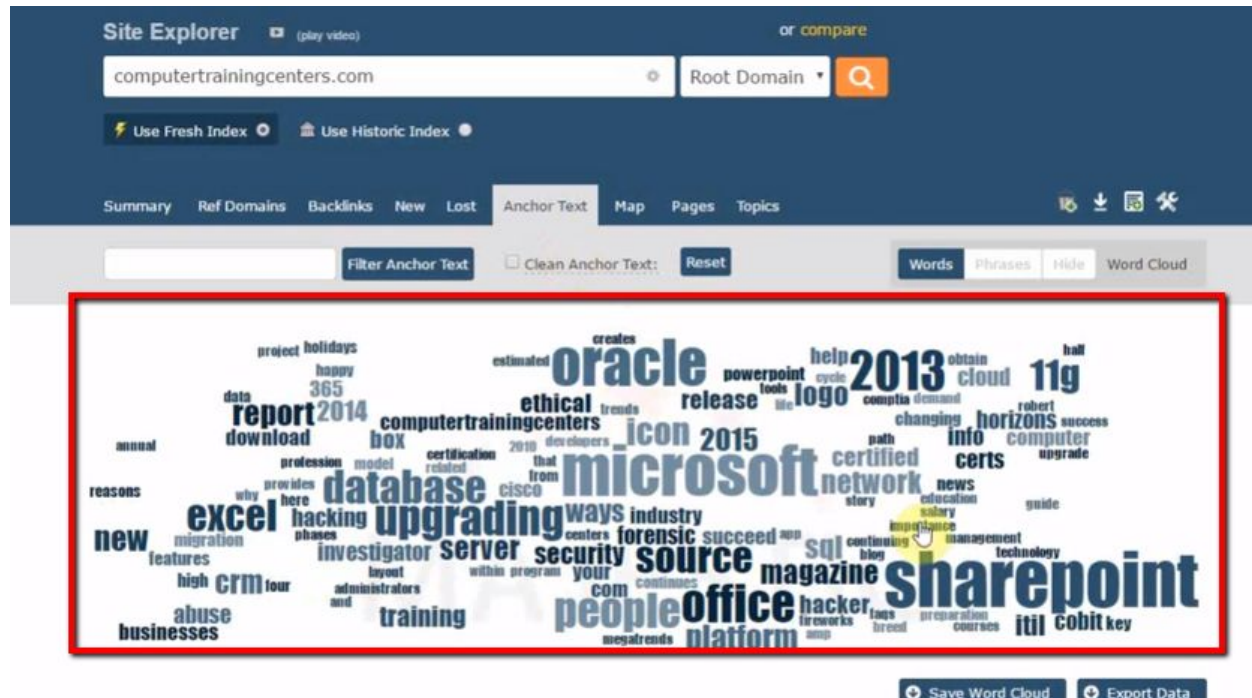
- Result shows that this domain isn't indexed in google. Go back to your spreadsheet and mark this domain red as well
- Check the next domain up the list



- This one is still indexed by google and the home page is ranking at the top
- Next is to check the majestic metrics



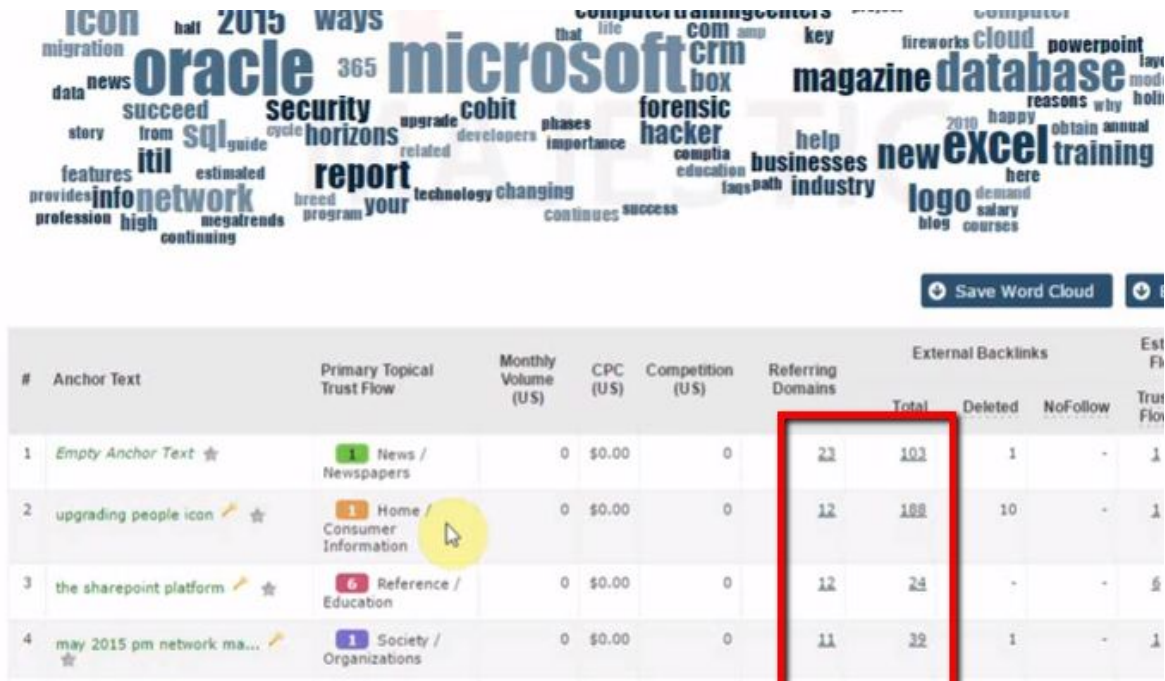
- It has good trust flow, good citation flow.
- Next is to analyze the anchor text



- You'll see that the anchor text cloud has loads of computer phrases - this is looking good.
- Go back to the summary page and you'll see that it has a lot of backlinks

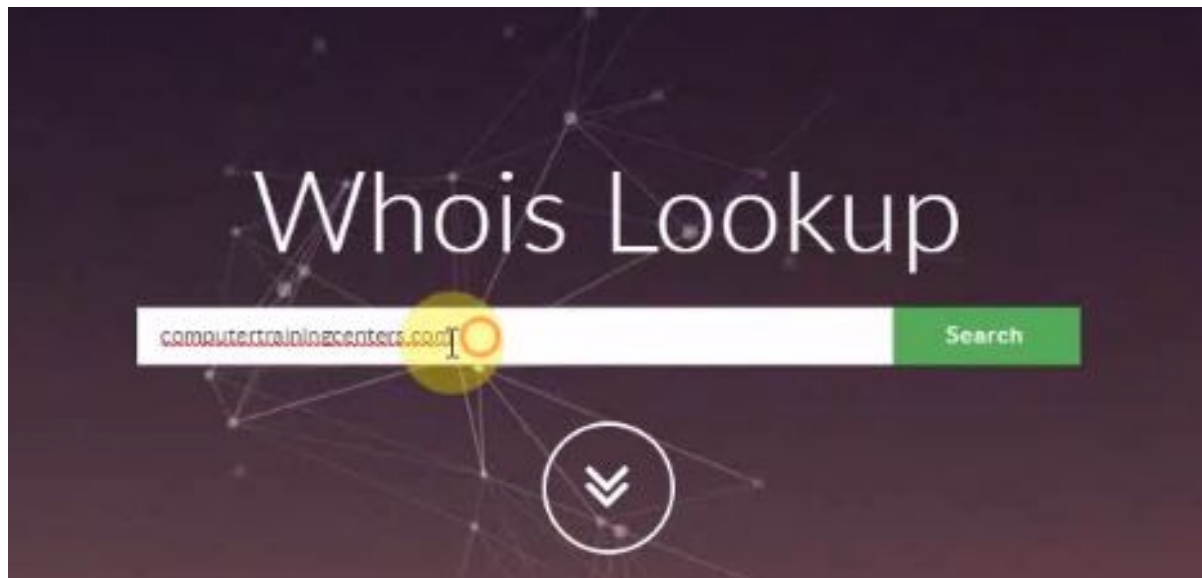


- Another thing to be careful with domains having loads of backlinks is the ratio of backlinks to referring domains.



- You'll see above there are 103 backlinks from 23 domains, 188 backlinks from 12 domains and so on. So say you have 10k backlinks from 1 referring domain, you might want to check out the referring domain's site that has the crazy number of backlinks on that site linking to the site you're checking.
- The thing to look for in anchor text is if it has a large number of anchor text, like this one have, there should be a huge number of different phrases.
- This domain looks okay after scrutinizing the results above.
- So once you have your list of potential domains, you need to check if other people that have owned these domains have been happy with these. To do this, go to <http://whois.domaintools.com/>
- You will use this tool to find out if the domain has been dropped. If it has been dropped what it means is someone has owned the domain, it expired, no one wanted it either and it went on for a number of days (30 or 60 maybe). Still no one's purchased it so what happens is it drops off and goes back as a new domain.

→ Enter your domain on the search box



→ If the domain has been dropped it would show 'drop once' or 'drop twice' or 'drop three times' in the section boxed below

Dates	Created on 2002-04-22 - Expires on 2018-04-22 - Updated on 2017-05-04	↗
Name Server(s)	NS47.DOMAINCONTROL.COM (has 47,358,921 domains) NS48.DOMAINCONTROL.COM (has 47,358,921 domains)	↗
IP Address	184.168.221.60 - 377,175 other sites hosted on this server	↗
IP Location	🇺🇸 - Arizona - Scottsdale - Godaddy.com Llc	
ASN	🇺🇸 AS26496 AS-26496-GO-DADDY-COM-LLC - GoDaddy.com, LLC, US (registered Oct 01, 2002)	
Domain Status	Registered And Active Website	
Whois History	55 records have been archived since 2007-07-29	↗
IP History	20 changes on 15 unique IP addresses over 13 years	↗
Registrar History	4 registrars	↗
Hosting History	5 changes on 5 unique name servers over 15 years	↗
Whois Server	whois.godaddy.com	
— Website		
Website Title	None given.	↗
Response Code	200	
SEO Score	0%	

→ If it has been dropped more than once, don't buy the domain. In our example above, there's no mention that the domain has been dropped at all so that domain is good to purchase.